
UDIT SHAH

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PERSONAL STATEMENT

I am a Web Application Developer with over four years of experience in the workforce. Over time, I have become proficient in developing web applications and ecommerce system using the PHP framework and more recently, I have started working on web applications using Laravel as the web application framework.

I am passionate about programming and look forward to working in a challenging environment; where individuals are motivated and enthusiastic about designing, developing and maintaining web applications and systems that benefit people in many ways. I also enjoy the process of learning and discovering new things and have a positive attitude in life.

KEY SKILLS

TECHNICAL SKILLS

- **Languages:** PHP, Laravel, HTML 5, CSS 3, twig, jQuery, Javascript, Angular JS
- **Designing Tool:** Photoshop, Illustrator, Indesign, Dreamweaver
- **Ecommerce:** Shopify, Woocommerce, Craft Commerce
- **CMS:** WordPress, Craft 2, Moodle, SilverStripe, OJS
- **Cloud:** AWS, IBM Bluemix
- **Databases:** MySQL, SQL
- **SEO:** Google Analytics, TagManger, Facebook Ads and Adwords
- **Tools:** Visual Studio Code, Brackets, MySQL WorkBench, XAMPP, SourceTree

COMMUNICATION SKILLS

- Excellent communication skills developed through interacting with business analysts, finance and marketing team at YMCA.
- Skills to communicate efficiently developed by discussing the client's requirements and suggesting the best possible solutions at Infinite Marketing Solutions.

TEAM WORK

- A team player; established collaborative working relationships with colleagues at the YMCA as a Web Developer.
- Worked on the projects at the University where the focus was on teamwork and working collectively to solve interesting programming challenges.

PROJECTS

- Developed an ecommerce website for Hydro Flask using Shopify with an easy user experience to navigate through the products, facilitated with multiple payment options for users. Provided administrator facility to update the inventory through Cin7 Inventory Management System.
- Developed an ecommerce website for 'The Attainable Trust' which allows users to order lunch for their Children at school for a particular time and date and room number or at a workplace, developed facility to select multiple locations in one order and also to repeat the same order. Provided administrator and kitchen a facility to view report on Google sheet which is automatically updated from the ecommerce system.
- Used Rest API and JSON to connect various systems in YMCA to create user registration and store their sensitive information across multiple systems such as CMS, Database, Google Sheet and CRM system.
- Designed and implemented an application for Android using Java, and PHP, MySQL and JSON to manage the data. showcasing various information regarding accommodation, travel and a to do checklist for a new student at Unitec.

OTHER WORK EXPERIENCE

- Volunteering with The Art of living as a graphic designer and digital marketing strategist.
- Volunteering with The Pacific Society of Reproductive Health as a web developer and an IT Specialist.
- Worked as an intern with Tech365 on a Moodle plugin to track the time spent by the students on Moodle for UUNZ, Auckland.

EDUCATION

Unitec Institute of Technology **2017-2018**

Graduate Diploma in Computing (Software Development)

The Maharaja Sayajirao University **2011-2014**

Bachelor of Computer Application

EMPLOYMENT HISTORY

YMCA Auckland – Web and System Developer

Nov 2018 - Present

I am working at the YMCA as a web and system developer, my role is designing, coding and modifying websites from layout to its functionalities according to requirement.

- Developing integrated web-based application.
- Creating layout implementing best practices of UX.
- Implementing security practice principles.
- Maintaining the Git Repository.
- Execute testing.

Webbased – Full Stack Developer (Contractor)

Sept 2018 – Present

Working as a full stack developer, I develop, design and modify websites, e-commerce systems, and WordPress plugins to suit the client's needs. I mostly use web technologies like PHP, CSS, JS, and jQuery. I have used and modified Shopify and woocommerce to develop e-commerce systems. I also carry out various SEO related tasks like setting up on google tag manager, analytics and AdWords.

Infinite Marketing Solutions – Full Stack Developer

Nov 2017 – Sept 2018

Worked as a web developer with a team of five in a busy digital marketing agency of south Auckland, apart from web design and development, I was also involved in SEO maintenance projects and graphic designing using Adobe CC

Jeen Infotech, India – Full Stack Developer

Nov 2016 – Feb 2017

Satva Design Studio - Web Designer

June 2014 – Oct 2016

I did my internship with this company and later on joined it as a web designer. My role was to design the wordpress based responsive websites and create graphics for website using photoshop and illustrator.

INTERESTS

- I regularly practice yoga and meditation.
- I am extremely passionate about photography and videography and I do videography for events in the summer.

REFEREES

Available and willingly provided on request